

**TOP CASH FOR YOUR CAMERA**

- HIGHEST TRADE-IN ALLOWANCES For Your Present Equipment
- COMPLETE STOCK OF STANDARD BRANDS PHOTO EQUIPMENT & SUPPLIES
- Use Your BANKAMERICARD Here
- FREE PARKING - Stevenson Garage Rear of Our Store

**YUkon 2-1523**

**ALFRED BASS INC.**

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585 MARKET ST., SAN FRANCISCO YUkon 2-1523

SAN FRANCISCO HEADQUARTERS FOR PHOTOGRAPHIC EQUIPMENT & SUPPLIES

EXPERT CAMERA & ELECTRONIC FLASH REPAIRS

**Bradley CAMERAS**

TOP CASH FOR YOUR CAMERA LIBERAL TRADE-IN CALL **HEmlock 1-7476**

1126 MARKET FREE PARKING AT 40 LEAVENWORTH ST.

**PHOTOGRAPHIC EQUIPMENT NEW & USED**

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Two Locations to Serve You

**WESTLAKE Camera Shop** PHONE **Plaza 5-8822** 335 S. Mayfair Ave., Daly City

**MISSION DIST. Parker's Camera Center** PHONE **Mission 8-7942** 2420 Mission - S.F.

**Jebe's PHOTO Shop**

RENTALS & TRADE-INS

AUTHORIZED SALES & SERVICE FOR

EASTMAN KODAK BELL & HOWELL VOIGTLANDER ROLLEIFLEX

POLAROID KEYSTONE ARGUS

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CREDIT - EASY TERMS

PHOTOSTATS WHILE YOU WAIT

CUSTOM PHOTO FINISHING

WE MAINTAIN A COMPLETE STOCK OF STANDARD BRAND PHOTOGRAPHIC EQUIPMENT AND SUPPLIES

**JUniper 6-8300**

OPEN FRIDAY EVE. 'TIL 8 P.M. 4661 MISSION MISSION & OCEAN

**Photographic Equipment & Supplies—Retail—(Cont'd)**

**BRADLEY CAMERAS**

Prize winning cameras. Favorite of Press, Professional and Amateur Photographers. Backed by more than 60 years of camera craftsmanship.

**"WHERE TO BUY THEM"**

**DEALERS**

Bear Photo Service 330 Grove UNdrhl 1-4121

**BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**CAMERA CENTER** 998 Market PRspt 5-5100

Coast Camera & Radio JOrdn 7-8984

Fast's Cameras of Stonestown JOrdn 4-1490

Fillmore Camera Shop LOmbrd 4-1490

1229 Fillmore FIlmor 6-2951

Fireside Studios 2117 Chestnut JOrdn 7-8131

Goldfinger Bill 70 Post YUkon 6-5909

Hobby Center The 5733 Geary Bl. SKYin 1-0145

Retlaw Camera Shop 2969 Mission MIsn 7-8737

Schaefer's Camera Shop 110 Kearny EXbrk 2-4552

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370

**HAPS CAMERA SHOP**

**SUNSET PARKSIDE**

Everything Photographic

Sales Service Rentals

Photocopy Prints

Open Evenings Until 7 PM

Bet 23rd & 24th Av 2225 Irving LOmbrd 6-6033

**HASSELBLAD CAMERAS—BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

Hirsch & Kaye Skinner 239 Grant Av. GARfld 1-7370

Hobby Center The 5733 Geary Bl. SKYin 1-0145

(See Advertisement Page 687)

Jebe's Photo Shop 4661 Mission JUniper 6-8300

(See Advertisement This Page)

Kaufmann Camera Mart 644 Market GARfld 1-8027

(See Advertisement Page 689)

**KODAK AND BROWNIE CAMERAS**

Cameras, Projectors, Film and Accessories for snapshots, color slides, and movies. Service and Information. "If it's made by Kodak, you know it's good!"

**"WHERE TO BUY THEM"**

**ACE PHOTO SERVICE** 3214-16th HEmlok 1-4898

**AGNEWS DRUG STORE** 2301 Chestnut FIlmor 6-2426

**ALLEN'S PHOTO SUPPLY CO** Free Parking at 50 Main or 60 Beale 238 Market EXbrk 2-2871

**ALMAC CAMERA STORE** 460 Sutter, YUkon 6-6327

**ANCHOR DRUG CO** 515 Columbus Av. EXbrk 2-0075

**BASS ALFRED INC** 585 Market YUkon 2-1523

**BEAR PHOTO SERVICE** 330 Grove UNdrhl 1-4121

**BELL BAZAAR THE** 3030-16th UNdrhl 1-2824

**BRADLEY CAMERAS** Still & Motion Cameras Projectors & Accessories 1126 Market HEmlok 1-7476

**BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**CAMERA CENTER** 998 Market PRspt 5-5100

Coast Camera & Radio 1727 Laguna JOrdn 7-8984

College Pharmacy 1501 Ocean Av JUniper 7-9616

**FAST'S CAMERAS OF STONESTOWN** 46 Stonestown LOmbrd 4-1490

(Continued Next Column)

**KODAK AND BROWNIE CAMERAS—(Cont'd)**

Fillmore Camera Shop 1229 Fillmore FIlmor 6-2951

Fireside Studios 2117 Chestnut JOrdn 7-8131

**GOLDFINGER BILL** 70 Post YUkon 6-5909

Haps Camera Shop 2225 Irving LOmbrd 6-6033

**HOBBY CENTER THE** 5733 Geary Bl. SKYin 1-0145

Jebe's Photo Shop 4661 Mission JUniper 6-8300

**KAUFMANN CAMERA MART** 644 Market GARfld 1-8027

**MARINA CAMERA CENTER** 3335 Fillmore FIlmor 6-6663

**MERRILL'S DRUG CENTERS** 805 Market SUttr 1-1669

**MITCHELL GIFT SHOP** 325 Market SUttr 1-4459

**MOY HOWARD CAMERA SHOP** Open Evenings & Sunday 1025 Stockton YUkon 2-2025

Park-Presidio Photo Center 840 Clement SKYin 1-9230

**RAPID PHOTO FINISHING** 250 Broadway EXbrk 2-4942

**RELIABLE PHOTO SERVICE** 1201 Kearny GARfld 1-2693

Retlaw Camera Shop 2969 Mission MIsn 7-8737

**RONNIE'S CAMERA SHOP** 1126 Market HEmlok 1-7476

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

**SCHWABACHER-FREY CO** 735 Market DOrglas 2-4848

**SKINNER HIRSCH & KAYE** Headquarters for Kodak & Brownie-Parts & Supplies 239 Grant Av GARfld 1-7370

Star Photo Service 616 Irving OVRind 1-2445

**WEST COAST PHOTOGRAPHY** 3367 Mission MIsn 8-3256

**LEICA CAMERAS—ALLEN'S PHOTO SUPPLY CO** Free Parking at 50 Main or 60 Beale 238 Market EXbrk 2-2871

**BASS ALFRED INC** 585 Market YUkon 2-1523

**BROOKS CAMERAS & PHOTO SUPPLIES** Authorized Dealer 45 Kearny EXbrk 2-1902

**CAMERA CENTER** 998 Market PRspt 5-5100

**FAST'S CAMERAS OF STONESTOWN** 46 Stonestown LOmbrd 4-1490

**GOLDFINGER BILL** 70 Post YUkon 6-5909

**HIRSCH & KAYE SKINNER** 239 Grant Av. GARfld 1-7370

**HOBBY CENTER THE** 5733 Geary Bl. SKYin 1-0145

**RETLAW CAMERA SHOP** 2969 Mission MIsn 7-8737

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370

**LEITZ & LEICA AGCY**

AUTHORIZED DEALER For **LEICA CAMERA BROOKS CAMERAS & PHOTO SUPPLIES**

45 Kearny EXbrk 2-1902 Or EXbrk 2-7348

**MAMIYA CAMERAS—SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

**MARINA CAMERA CENTER** 3335 Fillmore FIlmor 6-6663

Merrill's Drug Centers 805 Market SUttr 1-1669

**MINOX CAMERAS—BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**RONNIE'S CAMERA SHOP** 1126 Market HEmlok 1-7476

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370

Mission Camera Shop 2611 Mission ATwtr 2-1766

(See Advertisement Page 689)

Moy Howard Camera Shop 1025 Stockton YUkon 2-2025

Mutual Loan Office We Buy & Sell All Makes of Cameras Camera Repairs-Easy Credit 195-3d EXbrk 2-5178

(Continued Next Page)

Consult the Index in the Green Pages to help you find the proper heading.

**Photographic Equipment & Supplies—Retail—(Cont'd)**

**NIKON CAMERAS**

NIKON CAMERAS NIKOR LENSES ACCESSORIES MIKRON SERIES BINOCULARS

**"WHERE TO BUY THEM"**

**DEALERS**

**BRADLEY CAMERAS** 1126 Market HEmlok 1-7476

**BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

Fast's Cameras of Stonestown 46 Stonestown LOmbrd 4-1490

Hobby Center The 5733 Geary Bl. SKYin 1-0145

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

Royal Prescription Pharmacy 700 Sutter TUXedo 5-5381

**PARKER'S CAMERA CENTER** See Our Adv This Classification 2420 Mission MIsn 8-7942

**PHOTO & SOUND CO** 116 Natoma GARfld 1-0410 (See Advertisement Page 687)

Photostat Corporation 337 Sacramento GARfld 1-6610

**POLAROID LAND CAMERA—ALLEN'S PHOTO SUPPLY CO** Featuring Quick Repairs & Rentals 238 Market EXbrk 2-2871

**BASS ALFRED INC** 585 Market YUkon 2-1523

**BRADLEY CAMERAS** 1126 Market HEmlok 1-7476

**BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**CAMERA CENTER** 998 Market PRspt 5-5100

**FAST'S CAMERAS OF STONESTOWN** 46 Stonestown LOmbrd 4-1490

**GOLDFINGER BILL** 70 Post YUkon 6-5909

**HOBBY CENTER THE** 5733 Geary Bl. SKYin 1-0145

**JEBE'S PHOTO SHOP** 4661 Mission JUniper 6-8300

**PARK-PRESIDIO PHOTO CENTER** 840 Clement SKYin 1-9230

**PHOTO & SOUND CO** 116 Natoma GARfld 1-0410

**RONNIE'S CAMERA SHOP** 1126 Market HEmlok 1-7476

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

**SCHWABACHER-FREY CO** 735 Market DOrglas 2-4848

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370

**PORTOLA STUDIO** 719 Taraval SEabright 1-1200

**REPO PRODUCTS CO** 563-2d DOrglas 2-8211

From telephones served by the following exchanges

East Bay (No Interchange Charge)

Ask Operator for Enterprise 10411

Retlaw Camera Shop 2969 Mission MIsn 7-8168

**RETLAW CAMERA SHOP** THE CAMERA MAN Everything in Photographic Camera Supplies - Photostat Service 2969 Mission MIsn 7-8737

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Easy to use... world-renowned for dependable service. 8mm and 16mm cameras, projectors and accessories. See the new 16mm "Theatre-Tone" Sound Projector, "Balanced-Tone" Tape Recorders, 35mm Slide Projectors and 3rd-dimension Stereo equipment for home, school and industry.

**"WHERE TO BUY IT"**

**BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**FAST'S CAMERAS OF STONESTOWN** 46 Stonestown LOmbrd 4-1490

Goldfinger Bill 70 Post YUkon 6-5909

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370

**BRIEF HARRY CAMERAS & PHOTO SUPPLIES** 88-3d YUkon 6-6648

**ROBERTS & PORTER INC** Graphic Arts Films-Supplies & Equip 1309 Howard UNdrhl 3-5194

Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.

**Photographic Equipment & Supplies—Retail—(Cont'd)**

**ROLLEIFLEX—BRADLEY CAMERAS** 1126 Market HEmlok 1-7476

**BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**CAMERA CENTER** 998 Market PRspt 5-5100

**HOBBY CENTER THE** 5733 Geary Bl. SKYin 1-0145

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370

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COMPLETE STOCK OF AMATEUR & PROFESSIONAL EQUIPMENT

Anso - Argus - Bell & Howell Bolex - Dupont Eastman - Ekakta - Graflex Keystone - Leica - Polaroid Wellensak - Rollei Nikon - Mamiya

Stereo Realist - Zeiss - Eumig BMM And All Other Leading Products Motion Picture Equipment

110 Kearny EXbrk 2-4552

**SCHWABACHER-FREY CO CAMERAS SALES SERVICE**

AGENTS FOR

Anso - Carl Zeiss - Revere Argus - Eastman Kodak - Rollei Bell & Howell - Graflex - Rodolico Polaroid Land Camera Kine Exacta - Bolex - Stereo-Realist

COMPLETE AMATEUR SERVICE

715 Market DOrglas 2-4848

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370 (See Advertisement Page 686)

**STEREO REALIST EQUIPMENT—BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

Tel-A-Story 45 Hallam UNdrhl 3-1936

Universal Discount Center 963 Market GARfld 1-9949

When in doubt about a telephone number, please look in the telephone directory first. That helps you, helps others, and helps telephone people to do a better job for you.

**PHILIP MAUER PHOTO MOUNT**

894 FOLSOM STREET YUkon 6-6691

Metal and Wood Frames Photo Mailers

Metal Boards Wedding & Baby Albums

**Photographic Equipment & Supplies—Retail—(Cont'd)**

**WESTLAKE CAMERA SHOP** WESTLAKE SHOPPING CENTER Complete Stock of PHOTOGRAPHIC EQUIPMENT REPAIRS - RENTALS Mon Thru Sat 9 A.M. to 6 P.M. Wed & Fri Till 9 P.M. 335 S Mayfair Av Daly City PLaza 5-8822

**WESTLAKE CAMERA SHOP** 335 S Mayfair Av Daly City Plaza 5-8822 (See Advertisement Page 688)

**WILLY WALTER** 691 Market YUkon 6-1641

Wilton Co T H The 1155 Front GARfld 1-1660

**ZEISS IKON CAMERAS & ACCESSORIES—BRADLEY CAMERAS** 1126 Market HEmlok 1-7476

**BROOKS CAMERAS & PHOTO SUPPLIES** 45 Kearny EXbrk 2-1902

**SCHAEFER'S CAMERA SHOP** 110 Kearny EXbrk 2-4552

**SKINNER HIRSCH & KAYE** 239 Grant Av. GARfld 1-7370

**Photographic Equipment & Supplies—Wholesale & Mfrs**

**ALLEN'S PHOTO SUPPLY CO** Comm'l Discount to Professionals 238 Market EXbrk 2-2871

**ALPHA PHOTO PRODUCTS INC** INDUSTRIAL PHOTO SUPPLIES OFFICE PHOTO COPY MACHINES 1260 Mission HEmlok 1-1693

1101 Grove Oakland TWInoks 3-2714

Amplex Corporation 1440-4th Brkly LAnzcp 5-9017

ANSCO 640-2d SUttr 1-8817

Atkins Travel Slides Inc 2037 Balboa BAYwv 1-2163

**BEAR PHOTO SERVICE** 330 Grove UN drhl 1-4121

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Since 1939 IN THE MISSION DISTRICT It's **MISSION CAMERA SHOP**

ALL MAJOR BRANDS CAMERAS & ACCESSORIES New - Used - Repaired

**PHOTO FINISHING - COLOR - B. & W. RENTAL SERVICE**

Use Bankamericard or Time Plan

OPEN FRIDAYS TILL 9 P.M.

2611 Mission Near 22nd ATwtr 2-1766

"WE LOVE SNAPSHOTTERS"

**KAUFMANN'S CAMERA MART PHOTO SUPPLIES**

**Garfield 1-8027**

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EASTMAN - DUPONT - ANSCO AGENCY PLUS A COMPLETE LINE OF SUPPLIES TO THE PROFESSION

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1155 FRONT ST.

**BILL GOLDFINGER CAMERAS**

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DEVELOPING - PRINTING - ENLARGING 24-HOUR PROCESSING SERVICE ON ANSCOCHROME - EKTACHROME FILMS 72 HOUR PROCESSING SERVICE ON KODACHROME - KODACOLOR FILMS

**YUkon 6-5909**

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**Park - Presidio PHOTO CENTER**

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840 CLEMENT - Between 9th & 10th Aves.

**CAMERAS "Trader" Kaufmann Buys - Sells & Swaps**

644 Market Street

**KAUFMANN'S CAMERA MART PHOTO SUPPLIES**

**Garfield 1-8027**

**PAKO**

PAKOMATIC PRINTER SALES AND SERVICE CAMERAS

EASTMAN - DUPONT - ANSCO AGENCY PLUS A COMPLETE LINE OF SUPPLIES TO THE PROFESSION

**Garfield 1-1660**

1155 FRONT ST.